

# The Managing, Measuring and Improving Performance Masterclass

London, 20 May 2014 London, 20 October 2014

## **Background:**

Performance management matters to companies, departments, teams and individuals. You could argue that managing business performance is THE most important job of any manager. This practical and insightful course, delivered by specialists in business performance from the Advanced Performance Institute, will cover the main tools and many practical tips and insights from global best-practice companies. Participants will get hands-on experience of how to apply many of the world's most popular performance management tools to drive success and performance improvements.

## **Key Content:**

- Why performance management matters more than ever before
- Managing, measuring and improving corporate performance as well as the performance of departments, teams and individuals
- Linking performance management to strategic goals and priorities
- Using Strategy Maps and Balanced Scorecards as tools to manage performance
- Learning about performance frameworks beyond Balanced Scorecards
- Using performance frameworks to align budgeting, project management, lean projects and risk management
- Identifying what to measure and monitor
- Developing best practice KPIs and performance targets
- Best practice Management Dashboards
- Advice on visualizing and communicating performance insights
- Aligning everyone in the organization with the strategic objectives
- Understanding the role of incentives and aligning them with your objectives
- Aligning your performance framework with budgets, project management, risk assessments and performance reporting
- Creating a culture of evidence-based management and continues improvement

### Who will benefit?

Anyone who wants an up-to-date overview of one of the world's most popular business performance management tools. It should be of particular interest to directors or managers in a performance improvement and strategy execution function as well as accountants, controllers, performance managers or analysts who simply want to up-scale or refresh their skills.

#### **Course Fee:**

## £550+VAT for one day;

If booked with related course "Introduction to Big Data and Analytics – Moving from Data to Decisions" (21 May 2014; 21 October 2014), the fee for **both events together is £995 + VAT.** 

#### For Further Details:

If you would like to register for this course or have any further questions, please contact:

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